



Web & Graphic Designer

CHRISTIANNA BACHMAN

CONTACT



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PROFILE

I am a creative and authentic Web & Graphic Designer that has a passion for artistic digital expression. As someone who is naturally detail-oriented and communicative, I have a wide variety of interests and skills, which allows me to be more adaptable to the unique challenges of the design world. I excel at working with clients and teams alike to produce user friendly and aesthetically-pleasing results.

SKILLS

- **Web Design** (Wordpress, Webflow, Squarespace, Shopify, Marqui, SmartEdit, Backoffice)
- **Copywriting**
- **HTML**
- **Graphic Design** (Figma, Canva, Illustrator, Photoshop, PowerPoint, Procreate)
- **Adobe Creative Suite**
- **Microsoft Suite**
- **Project Management**
- **UI/UX Design** (Figma)
- **Data Research**

EDUCATION

UX Design Diploma | BrainStation

EXPERIENCE

• BC Ferries | JAN 2025 - JUN 2025

WEB & GRAPHIC DESIGNER

- Maintained and enhanced BC Ferries' employee intranet by coding and updating content using HTML and CSS
- Designed and implemented responsive webpages for the public-facing BC Ferries website, applying UX principles and web accessibility standards
- Troubleshoot and resolved layout, compatibility, and content issues across multiple platforms and browsers

• Presentation Geeks | JAN 2023 - JAN 2024

GRAPHIC DESIGNER & PROJECT MANAGER

- Independently managed 5-20 concurrent projects, overseeing and leading all stages from sales hand-off to final payment
- Designed or delegated the creation of over 50 powerpoint presentations to ensure efficient resource allocation and adherence to deadlines
- Curated custom logo's, brand packages, icons, fonts, and other miscellaneous graphics in order to accurately develop or adhere to company personalities

• Exploration Sites | DEC 2022 - AUG 2023

WEB & GRAPHIC DESIGNER

- Built and maintained over 20 client websites using WordPress
- Designed and created over 30 logos, graphs, maps, infographics, 1-pager summaries, posters, and banners
- Designed and created over 20 PowerPoint presentations while incorporating information sourced from complex technical reports